

St. Croix Liaison Update

Outreach & Education
February–July
2026

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8/12/2026

From Learning to Action

Feb–Mar: Aligned CFMC/DPNR outreach priorities

Mar–Apr: Prepared a CFMC/TNC outreach table

April: Participated in a CFMC meeting

May–Jun: Attended MREP and expanded partnerships

May–Jul: Led Kid's Handline Tournament coordination and media

A Growing St. Croix Network

Fishing Community - Golden Hook Fishing Club and local fishers

Government & Science - DPNR staff and agency representatives, MREP participants, fisheries managers, and scientists

Environmental Partners - The Nature Conservancy and other environmental organizations

Community - Schools, youth groups, families, and community partners

“Hooked on Education” in action



Kids Handlining

RSVP
REQUIRED

Ages 15 & UNDER
GEAR & LUNCH
to be provided!

“Hooked”
On
Education!

 SATURDAY, JULY 11, 2026

 REGISTRATION BEGINS AT 8 AM

FREE with RSVP:
<https://bit.ly/2026KidsHandlineTournament>

JOIN GOLDEN HOOK FISHING CLUB AND CARIBBEAN FISHERY MANAGEMENT COUNCIL FOR AN ANNUAL OPPORTUNITY TO LEARN THE SKILL OF HANDLINE FISHING AND RECEIVE SOME BACK TO SCHOOL SURPRISES! EVENT GOES 8 AM-12 PM.

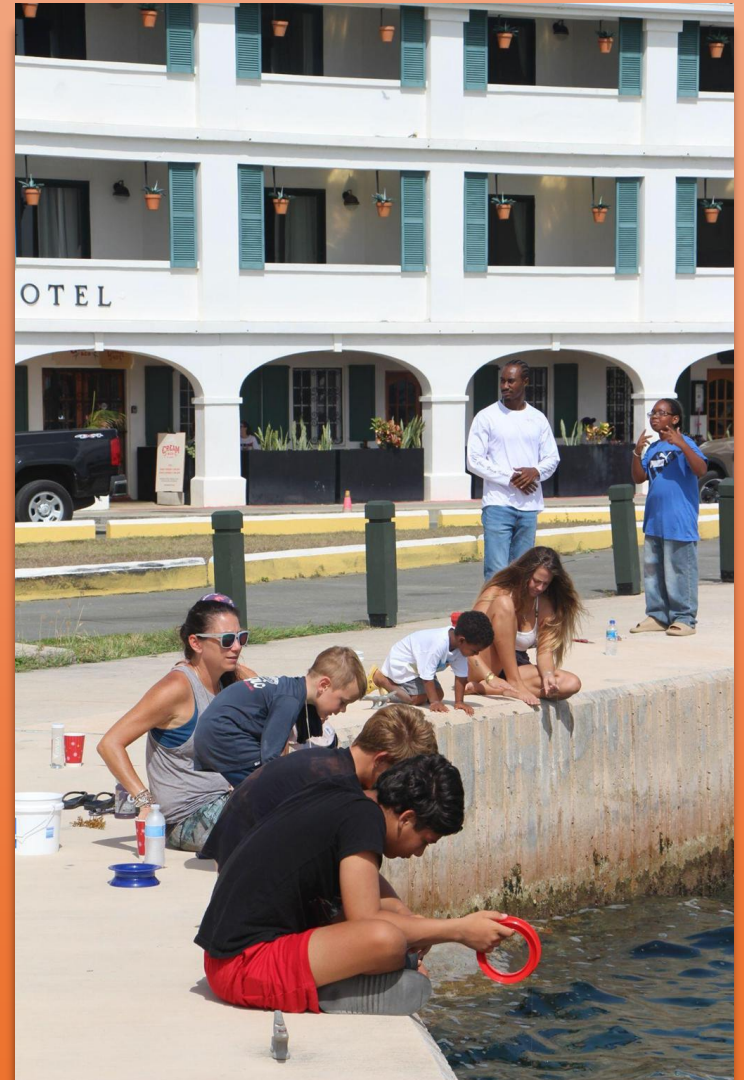


- July 11 | Christiansted Fort waterfront
- Golden Hook Fishing Club + CFMC collaboration
- Youth ages 15 and under; gear, bait, and lunch provided at no cost
- Hands-on fishing paired with stewardship, sustainability, and cultural heritage
- Partner resources, media outreach, and event photography extended the reach

100+ children, nearly 70 families

- ❖ More than 100 children participated
- ❖ Nearly 70 families gathered at the waterfront
- ❖ Five organizations contributed take-home educational resources (The Nature Conservancy, VIWMA, GHFC, CFMC, DPNR)
- ❖ Local fishers provided instruction, mentorship, and first-catch support
- ❖ Post-event photos and storytelling earned local news coverage

2026 Kid's Handline Tournament



2026 Kid's Handline Tournament



Kid's Handline Tourney Press



<https://stthomassource.com/content/2026/07/12/more-than-100-youth-celebrate-virgin-islands-fishing-traditions-at-annual-kids-handlining-tournament/>

A Repeatable Outreach Model

What worked: trusted partners, a familiar fishing tradition, hands-on learning, and no-cost participation created strong family engagement

What comes next: build USVI-specific materials, maintain fisher relationships, expand youth pathways, and document measurable outcomes

Consistent Outreach & Strengthening Relationships

- ❖ School and youth fisheries education
- ❖ Regular fisher and partner engagement
- ❖ CFMC resources at community events
- ❖ USVI-specific materials and local stories
- ❖ Feedback on St. Croix priorities
- ❖ Participation and outcome tracking