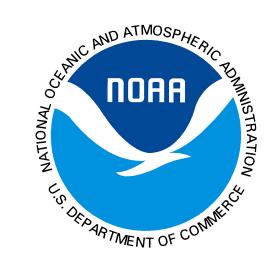
Outreach and Education Advisory Panel (OEAP)

REPORT TO THE COUNCIL

181st CFMC Regular Hybrid Meeting

April 18 - 20, 2023 Hilton Hotel, Ponce, PR





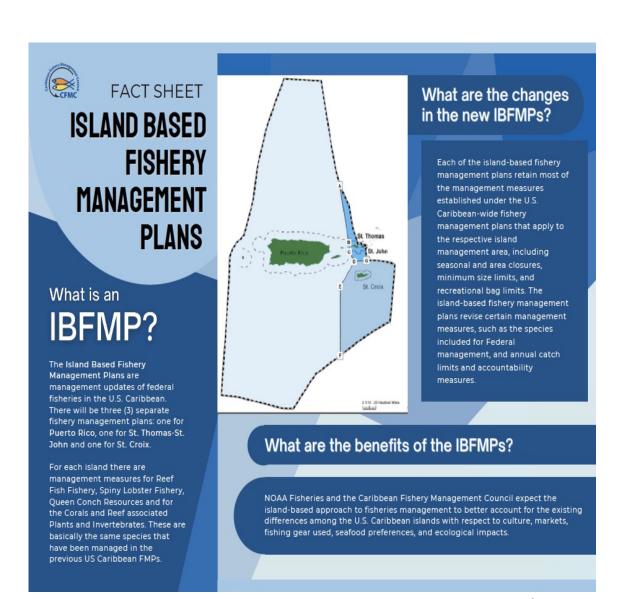


5YSP Communication objectives that we are following

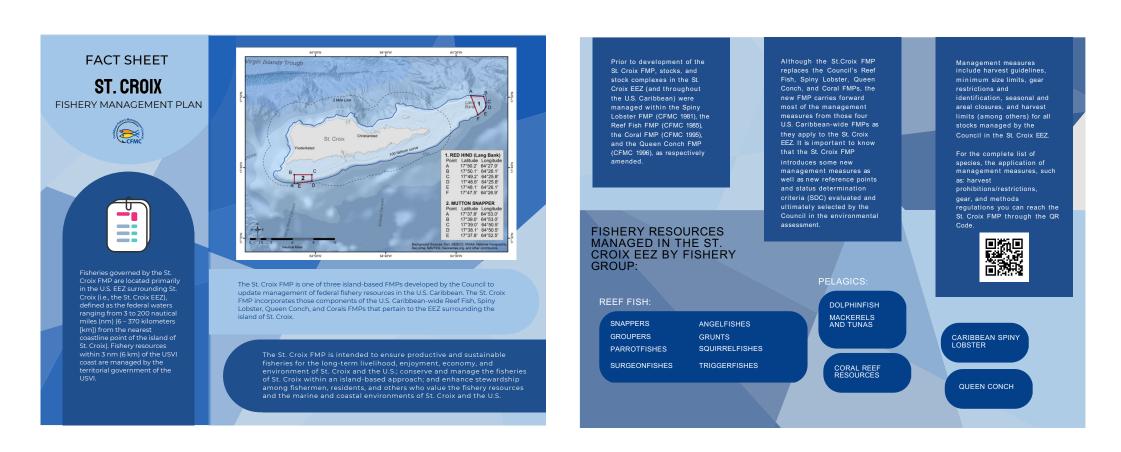


- Basic concepts of Ecosystem Based
 Management and their application to
 the management measures. The
 objective is to help fishers and
 consumers in general to understand the
 components of the marine ecosystem,
 the importance of the Fishery
 Ecosystem Plan for the marine fishery
 ecosystem and their responsibility in
 keeping it healthy and sustainable.
- Island Based Fishery Management Plans (IBFMP) for Puerto Rico, St. Thomas/St. John and St. Croix. The objective is for fishers and consumers to recognize the species being managed, their natural function in the marine ecosystem and the importance of management measures to keep the ecosystem healthy and the fishery Alida Ortiz Sotomayor OEAP, Chair resources sustainable.
- Sustainable Fish and Seafood consumption to educate consumers on the importance to consume these products and, at the same time be aware of the impact of removing those species from the ecosystem.
- Marine Protected Areas in Puerto Rico, St. Thomas/St. John and St. Croix. Their importance as instruments for the protection of fishes spawning aggregation and the regulations applied to these areas from territorial and federal government agencies.

Outreach & Education Products







Working on St. Thomas- St. John and Puerto Rico Fact Sheets

Meetings with DAPs: St. Thomas/St. John, St. Croix and Puerto Rico

Objective: Ask for recommendations on content of FMP Fact Sheets and other products for each island.

- DAPs recommendations:
 - ➤ all DAPs: Produce a book/catalog with good illustrations, common and scientific names of all the reef fish, pelagics and other species included in the IBFMPs. Include important information on their ecology and biology.
 - Members of each DAP in the working group: Ruth Gómez- DAP St.Thomas/St. Jhon, Carlos Farchette- DAP St. Croix and Nelson Crespo- DAP PR.
 - ➤ DAP-PR review species common names and check them for different regions of the Island. Produce a press release on spiny lobster closed seasons.

Cont...

- ➤ Produce Fact Sheet on Bajo de Sico and the fishery management regulations in the área.
- ➤OEAP should offer a workshop on fishery management regulations for new DAP members similar to the PEPCO workshop

NOAA Fisheries EEJ Strategy

Six Objectives

Equity in research and monitoring

Incorporation of EEJ into policies and plans

Inclusive governance

Equitable distribution of benefits

Equitable outreach and engagement

Empowering environment



Page 1 U.S. Department of Commerce | National Oceanic and Atmospheric Administration | National Marine Fisheries Service

National Strategy and Regional Implementation

National Strategy Rollout

- Fishery Bulletin
 - English
 - Spanish
 - Vietnamese
- Council presentations
 - Gulf April
 - Caribbean April
 - South Atlantic June

Regional Implementation Strategy

- 20 Focus Group meetings
 - Caribbean: 4
 - Gulf: 7
 - South Atlantic: 7
 - South Florida: 2
- Council coordination (CCC reps)
- Other internal and external partners

Focus Groups

- One of a suite of ethnographic methods used to consult and collect data from local stakeholders
- Bring together a small group of people selected based on predefined experience or knowledge in order to answer questions in a moderated setting designed to shed light on a topic of interest
- Each will include up to 15 stakeholders from underserved communities that are impacted by our work to help us understand how to advance our 6 national EEJ objectives in the U.S. Caribbean

Tentative Plan for Caribbean Focus Groups

USVI

- May 8-12
 - St. Croix
 - St. Thomas /St. John

Puerto Rico

- June 5-9
 - San Juan
 - Cabo Rojo

Recommendations from OEAP for the EEJ

- Puerto Rico should have more than 2 Focus groups; at least 4
 –Cabo Rojo/Aguadilla, Cataño, Fajardo (including Vieques and Culebra), and Ponce. Differences in the socioeconomic environment in the north, west, south, and east of the PR archipiélago.
- 2. Presentations must be in Spanish or with a translation from English

Ongoing O&E projects

Illustrated Booklets on Climate Change and U.S. Caribbean Fisheries

IBFMP essential topics (Chap. 5) for PR, St. Thomas/St. John and St.Croix: Fact sheets, stickers and infographics on each IBFMP.

Integration of concepts on marine fisheries in the US Caribbean to the regular education curriculum.





Activities and Products proposed by OEAP for 2023-2024

Support development of MREP and PEPCO Workshops for the USVI

Workshops for fishers and communities on the content of the IBFMPs in Puerto Rico, St. Thomas/St John, and St. Croix

CFMC should create a collection of photographs and illustration of fish species, invertebrates, and marine fisheries ecosystem of the U.S. Caribbean. Ask researchers to send photos with species identification, where the photos were taken area, depth and who took the photos.

Activities and Products proposed by OEAP for 2023-2024

Produce Fact Sheets and booklets on:

- IBFMP essential topics (Chap. 5) for PR, St. Thomas/St. John and St.Croix: Fact sheets, stickers and infographics on each IBFMP. *
- Life Cycles of Nassau grouper, Mutton snapper, and Queen conch based on the texts and illustrations of existing posters.
- Content of FEP: Conceptual model, Endangered Species Act and Clean Water Act.
- Fish identification booklets for children based on IBFMPs.
- Integration of concepts on marine fisheries in the US Caribbean to the regular education curriculum.

O & E Products...

- 2024 Calendar: IBFMPs 4 months for each island
- Materials for snapper/grouper deep-water fishing DAPs recommendations for materials on deep-water snapper/grouper fishing regulations.
- Understanding Stock assessment...not only fishers but all stakeholders
- Understanding management terminology: Optimum Yield (OY), Allowable Catch Limit (ACL), Acceptable Biological Catch (ABC), and others.

