

# Outreach and Education Advisory Panel (OEAP)

## REPORT TO THE COUNCIL

170th CFMC Regular Meeting

GoTo Meeting  
August 11 -12, 2020

ALIDA ORTIZ OEAP

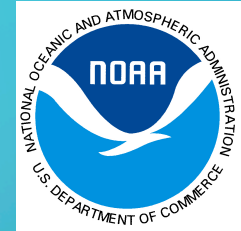
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# FISHERY ECOSYSTEM PLAN FEP-TAP

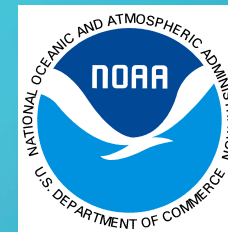


- Pew Charitable Trust will conduct small group meetings to engage stakeholders & solicit their input on developing a conceptual model for Puerto Rico, St. Thomas/St. John, and St. Croix.
  - Information from small group meetings will be summarized and shared with CFMC members, staff and stakeholders.
- OEAP/CFMC is collaborating with Pew Charitable Trust :
  - Identifying NGOs for stakeholder engagement:
  - Providing information on the purpose and content of a FEP and how it can inform management actions by the CFMC.
- OEAP/CFMC will collaborate with Lenfest Project workshops with fishers in 2021
- **The CFMC will not conduct surveys**





# SUSTAINABLE SEAFOOD CONSUMPTION CAMPAIGN

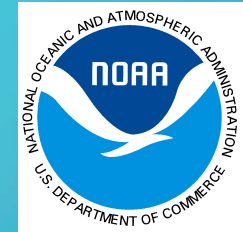


- Working Group to produce a Recipe Cookbook for PR and the USVI
  - Chef Juan Carlos Vicens; Chef Wanda Pantojas, Chef Cedric Taquin, Chef Cory Magrass (St. Thomas), Nikole Greaux (St. Thomas), Carlos Farchette (St. Croix), Diana Martinó, Alida Ortiz, Miguel Rolón
- Concentrate on 16 available species, the majority of which are not commonly known by consumers
- Information on biology, ecology, management status and availability of the species to be cooked.
- Information on cooking methods
- August - December 2020





# WOMEN'S PARTICIPATION IN FISHERIES IN PR AND THE USVI



## • El Nuevo Día Report



ALIDA ORTIZ OEAP

- Under development a full book on different women from PR and the USVI involved in fisheries
  - Jannette Ramos, Nikole Greaux
- Other reports of fisherwomen from different regions in PR
- Contact newspapers in St. Thomas and St. Croix to make reports with fisherwomen from their islands.

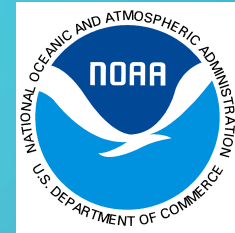
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# HOW TO ENCOURAGE YOUNG PEOPLE TO GO INTO FISHERIES?



- There will be a Pilot Project in the USVI with the collaboration of Carlos Farchette, Ruth Gómez, Julian Magrass and other well-known fishers.
  - Virtual webinar to invite youth to explore different aspects of fisheries opportunities: fishers, scientists, educators, among others
  - Presenters will be well known people from these fields
  - What do young people want to know about these opportunities?





# BOOK “MARINE FISHERIES ECOSYSTEM OF PUERTO RICO AND THE U.S. VIRGIN ISLANDS

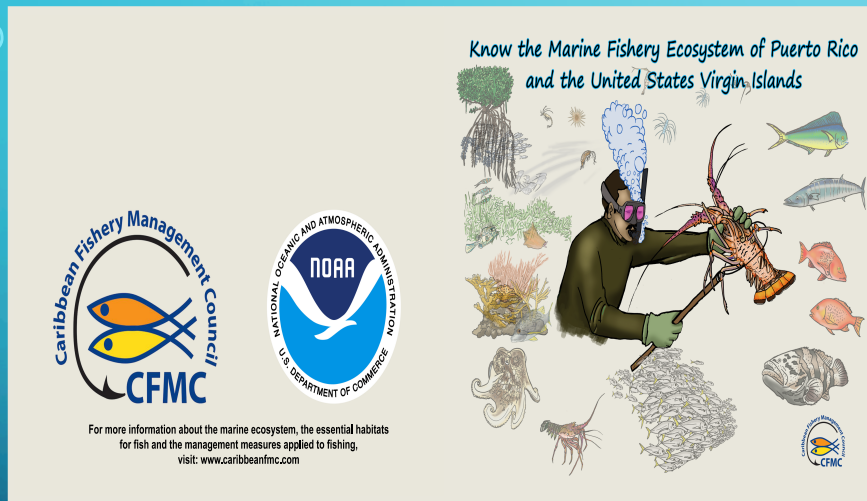
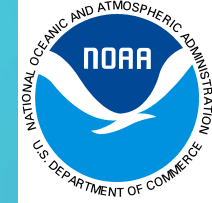
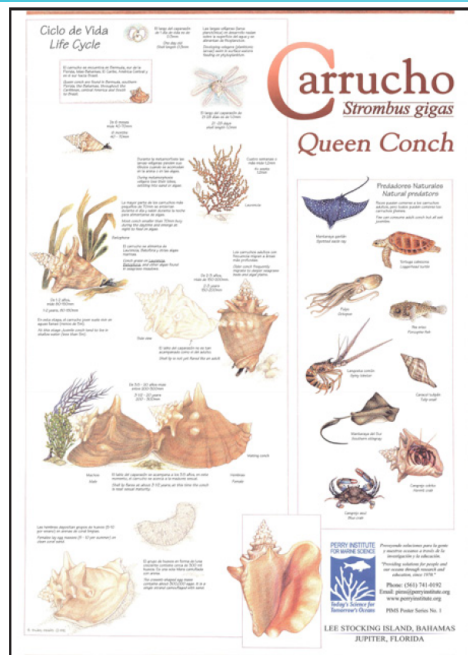
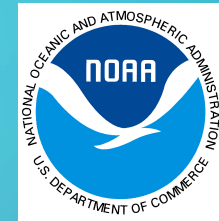


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**Next: Develop virtual materials (short videos, powerpoints, games, etc. to use in virtual workshops with fishers, fishing communities, educators)**



# QUEEN CONCH LIFE CYCLE POSTER

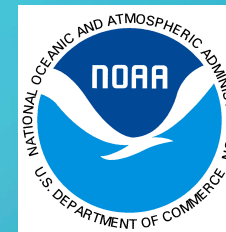


- Review content of existing poster; renew information and illustrations.
- Objective is to include other strombid species that are confused with immature specimens of *Aliger gigas*, previously placed in genera *Strombus*, and *Lobatus*.
- August-December 2020.



# O & E ASPECTS OF CFMC STRATEGIC PLAN

Michelle Duval



- Frequency of communication (alerts/reminders of scoping meetings and council meetings)
- Variety of tools used in communication (e.g. email, website, social media, paper, text message alerts)
- Educational resources (e.g. science & stock assessment, business planning, restaurant choices, etc.)
- Improving general public awareness of fisheries issues
- Regular in-person outreach workshops on important topics
- Clarity and simplicity of presentations
- OEAP members will study these items for prioritization
  - Range in priority from 1 to 6 their importance for the Council
  - In each one identify the most effective communication strategy.

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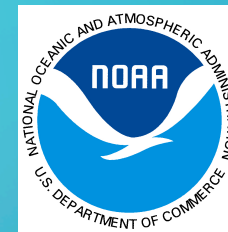
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# SOCIAL MEDIA



- Products for Facebook and YouTube
  - 45 - 60 secs videos based on existing EFHs videos to emphasize:
    - Ecological aspects of fisheries ...Is climate change connected to fisheries?
    - importance of Critical habitats within the EFHs for Ecosystem Based Management Plans
  - Videos on Queen conch statistical methods for stock assessment
  - Collaboration with CARICOOS

## TALLER: HERRAMIENTAS DE CARICOOS.ORG PARA PESCADORES

**NUEVA FECHA:** lunes, 3 de agosto de 2020

Hora: 4:30 PM

Dónde: ZOOM y Facebook LIVE

ID ZOOM: 389 669 8264

Enlace ZOOM: <https://us02web.zoom.us/j/3896698264>

Temas: corrientes, sargazo, vientos, olas, color del océano, temperatura del agua y mucho más.

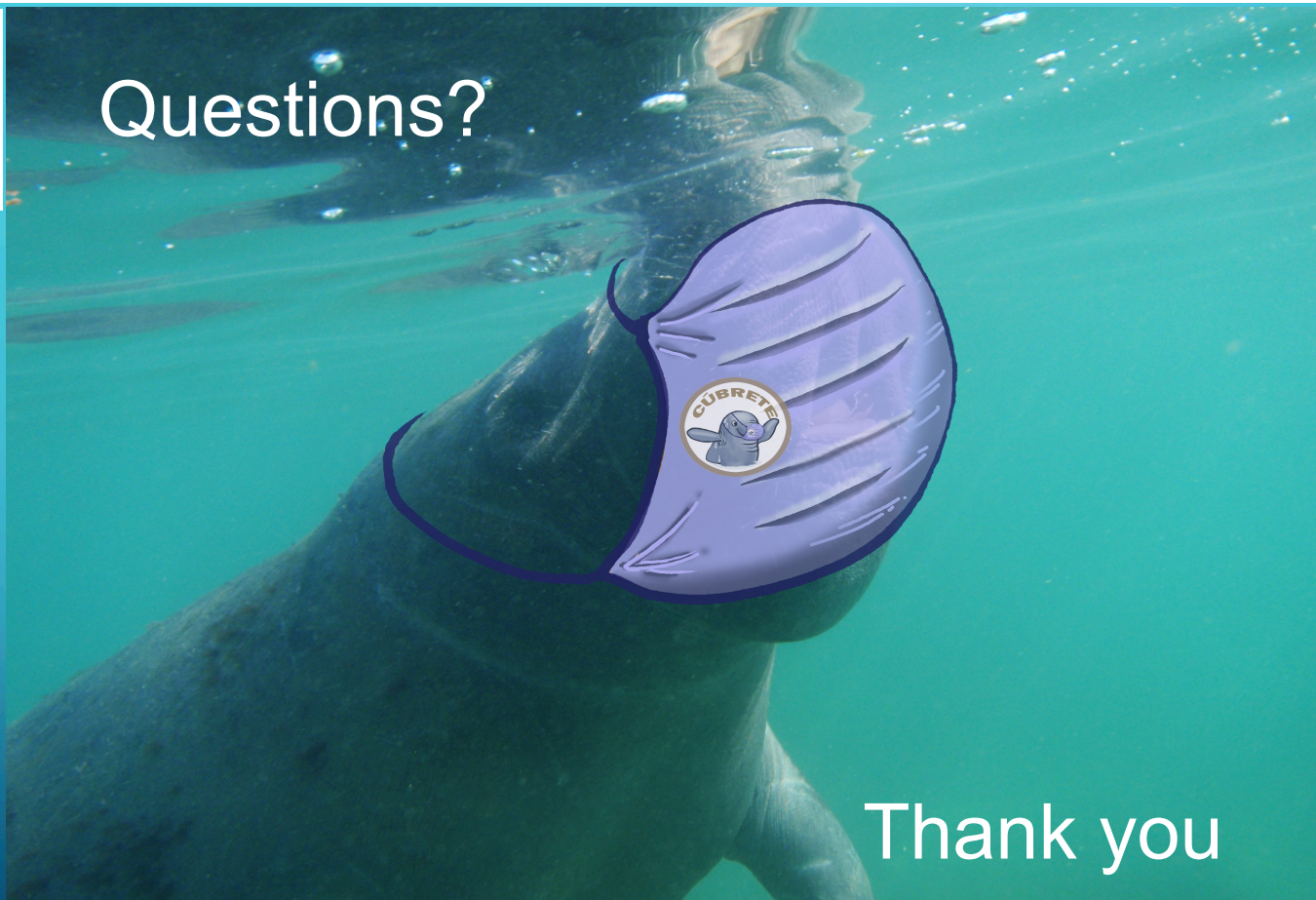
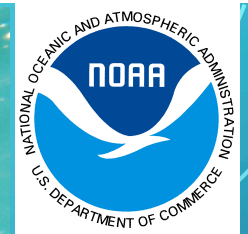


Wednesday, August 19, 2020 at 6:30 p.m. -  
Presentation of the CARICOOS Boat App in the St. Croix Fisheries Advisory Committee. Coordinated with Carlos Farchette's help.





# Questions?



# Thank you

ALIDA ORTIZ OEAP

08/12/2020

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